



THE HOME SHOPPING

The Home Shopping Selections catalogue carries a range of kitchenware, household products, fashion and accessories as well as a range of health and fitness items.

These are very responsive consumers and around 70% of the file are multi buyers and 40% convert to making their purchase online. Frequent mailings ensure a regular intake of new names with customers spending between £20 and £40 per order.

HOME SHOPPING SELECTIONS

Home Shopping Selections offers a wide range of items including homeware, fashion and health and fitness products.

(www.hssuk.co.uk)

HOME SHOPPING
Selections

PROFILE

Gender: 68% female

Age: 55+

Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

Email: GDPR compliant counts available on request

Rate: £55/000+ broadcast rate

Postal: GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35