



## HOME SHOPPING SELECTIONS BRAND

The Home Shopping Selections catalogue carries 60–70 pages of general mail order merchandise with over half of responders spending more than £40.

The product range includes kitchenware, household products, fashion items and accessories as well as a health and fitness items. Interests include books, gardening, competitions, pets and travel.

Home Shopping Selections offers a great pool of potential customers for general mail order companies and those in the fashion, travel, leisure and health industries.

## HOME SHOPPING SELECTIONS

Home Shopping Selections offers a wide range of products including homeware, fashion and health and fitness products ([www.hssuk.co.uk](http://www.hssuk.co.uk)).

### PROFILE

Gender: 68% female  
Age: 55+  
Demographic: C1/C2

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

HOME SHOPPING  
*Selections*

### THE FIGURES

**Catalogue mailing:**  
300,000–500,000

**Product dispatch:** 25,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000