



THE DETAILS

This is a list of buyers of natural treatments for incontinence problems

Recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is well-suited to female and male, grey and specific health, wellbeing and beauty campaigns, mobility companies, general mail order shoppers, clothing, fashion and footwear offers.

INCONTINENCE PRODUCT BUYERS

People with incontinence issues who are interested in alternative products

PROFILE

Gender: 62% male
Age: 60+
Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £145/000

Selections: £10/000

Delivery fee: £35