







# griffin MEDIA SOLUTIONS

### THE INDEPENDENCE LTD BRAND

Established for over 30 years, Independence Ltd has a long history of providing high quality carefully sourced aids for everyday living, from mobility and incontinence products to clothing and footwear.

Customers are recruited via direct mail and the company website. This programme is well suited to financial and insurance companies, mail order businesses, those in the mobility sector, charities and companies specialising in gardening and lifestyle.

## INDEPENDENCE LTD

Brochure offering high quality living aids that enhance independence (<u>www.independence.ltd.uk</u>).

#### **PROFILE**

Gender: 60% female / 40% male

Age: 60+

Demographic: BC1/C2

#### **Further information**

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.



#### THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35



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In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.