



## THE INSPIRED CHOICES BRAND

Inspired Choices is a popular mail order catalogue that includes a wide range of affordable products from cosmetics and kitchen items to storage solutions, organisers and DVDs.

Customers often make multiple purchases and many are repeat buyers.

The large and frequent catalogue mailing is an attractive prospect to third party advertisers in the areas of mobility, health and beauty, fashion and accessories, travel and the charity sector.

## INSPIRED CHOICES

Inspired Choices offers great products for home, health and garden at great value prices ([www.inspiredchoices.co.uk](http://www.inspiredchoices.co.uk)).



### PROFILE

Gender: 65% female  
Age: 60+  
Demographic: BC1/C2

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

### THE FIGURES

**Catalogue mailing:** 175,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000