



THE JEAN PATRIQUE BRAND

Products are purchased via off-the-page adverts in national newspapers and magazines.

With consumers also buying from its 32 page catalogue, Jean Patrique recruits around 5,000 new buyers each month. Average order values in excess of £100 confirm this to be an upmarket audience.

The Jean Patrique list is especially receptive to companies advertising travel, food and drink offers, reading and music. And the wide variety of products offers a good change to target the mass grey market.

JEAN PATRIQUE

Jean Patrique is one of the UK's favourite cookware suppliers, offering quality products at affordable prices (www.jean-patrique.co.uk).

Jean-Patrique[®]
PROFESSIONAL COOKWARE

PROFILE

Gender: 52% Female
Age: 45+
Demographic: ABC1/2

THE FIGURES

Email: GDPR compliant
counts available on request
Rate: £70/000 + Broadcast rate

Postal: GDPR compliant
counts available on request
Rate: £125/000

Selections: £10/000

Delivery fee: £35

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.