



THE KINGSTOWN BRAND

Kingstown is a mail order company that owns a number of lifestyle brands predominantly aimed at the over 60s.

Advertising products and services within the Kingstown product despatch programme is an excellent way to target older people with disposable income who are passionate about homes, gardens, fashion and health.

The programme works extremely well for companies in the fields of mobility, travel and insurance as well as collectables, homeware and the charity sector.

KINGSTOWN PRODUCT DESPATCH

Kingstown product despatch is a unique opportunity to reach out to known buyers across the Kingstown brands (www.kingstown.uk.com).

PROFILE

Gender: 65 % female
Age: 55+
Demographic: BC1/C2



THE FIGURES

Product despatch:
70,000

Frequency:
Monthly

Price:
£45 / 000

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.