



THE DETAILS

Buyers of natural pain relief products designed to help knee pain arising from arthritis, old age or injury.

The knee strap is simple but provides support exactly where it is needed and thanks to its lightweight design, it cannot be seen under clothing.

Recruitment is via direct mail campaigns, catalogue inserts and off the page advertising.

The list is very responsive, particularly when it comes to health, mobility, male fashion, automotive and finance offers.

KNEE STRAP BUYERS

People with knee pain who are seeking relief through forms other than mainstream traditional medicine.

PROFILE

Gender: 57% male

Age: 50+

Demographic: BC1/2D

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.