



## THE DETAILS

Menopause symptoms affect the vast majority of women and are experienced differently by everyone. Hormone replacement therapy alleviates some symptoms but due to bad press, more women are opting for natural options.

Recruitment to the menopause product buyer list is through direct mail campaigns, catalogue inserts and product despatch inserts.

The list is well suited to health campaigns, women's fashion and accessories and homeware.

## MENOPAUSE PRODUCT BUYERS

This is a list of women who prefer to take a natural approach to menopause.

### PROFILE

Gender: 100% female  
Age: 45+  
Demographic: BC1/C2/D

### Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

### THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £135/000

**Selections:** £10/000

**Delivery fee:** £35