



## THE MINOXAMAX BUYERS BRAND

Minoxamax is specially formulated to restore beautiful healthy hair for both men and women.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This comprehensive and responsive list is well suited to specific grey male and female health buyers.

# MINOXAMAX BUYERS

Minoxamax is a product for men and women that aims to restore healthy hair ([www.minoxamax.com](http://www.minoxamax.com))



## PROFILE

Gender: 78% male  
Age: 50+  
Demographic: BC1/2

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £145/000

**Selections:** £10/000

**Delivery fee:** £35