



THE DETAILS

This is a list of consumers interested in products such as joint and muscle creams and balms that tackle aches and pains, and protein powder to build healthy muscles.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is suited to male, grey and specific health buyers, vitamin and supplement buyers, clothing, leisure, finance, automotive and travel.

MUSCLE PRODUCT BUYERS

Consumers who buy products to soothe joint and muscle aches and pains

PROFILE

Gender: 75% male

Age: 45+

Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35