



THE DETAILS

This is a list of consumers who buy products such as hair and nail multi formula to improve the appearance and health of their nails.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is suited to female health and beauty buyers as well as vitamins and supplements buyers, fashion, accessories, homeware, craft and charity.

NAIL PRODUCT BUYERS

Women of a variety of ages who buy health and beauty products with a focus on hand and nail care.

PROFILE

Gender: 100% female

Age: 40+

Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £145/000

Selections: £10/000

Delivery fee: £35