



## THE NUTRIPLUS BRAND

NutriPlus keeps prices low by manufacturing its own products, which cater for a wide range of health issues, such as weight, bone health, cholesterol and pain.

Third party advertisers can now reach this well-targeted audience with inserts into the frequent mailings.

In addition to health, wellbeing and beauty, customers tend to be multi-buyers particularly interested in mobility products, financial services, home and garden and general mail order.

# NUTRIPLUS

NutriPlus offers high quality natural nutritional supplements, vitamins, minerals and pain relievers ([www.nutriplusdirect.com](http://www.nutriplusdirect.com)).

## PROFILE

Gender: 55% female  
Age: 50+  
Demographic: BC1/C2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

**NutriPLUS**  
Superior formulas for better health

## THE FIGURES

**Catalogue mailing:** 100,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000