



THE OFFERS DIRECT BRAND

Offers Direct has an extensive range of affordable household, health and beauty products in addition to jewellery and accessories, music, DVDs and even items for golfers.

The list is recommended for mailing health, home, leisure, book and music clubs and other products and services that interest the grey market.

OFFERS DIRECT

Offers Direct provides household products, music, DVDs and jewellery as well as golf products.

PROFILE

Gender: 58% female
Age: 55+
Demographic: C1/2D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35