



THE DETAILS

From healthy hearts to healthy minds, omega oils have been shown by experts to be essential to our overall wellbeing.

This is a list of consumers who buy products such as Omega Max, Omega 3 Fish Oil and Flax Seed Oil.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is well suited to companies looking to raise awareness of vitamins, supplements and other health products as well as general grey market mail order.

OMEGA OIL BUYERS

Consumers who purchase omega and flaxseed oils to improve health and wellbeing

PROFILE

Gender: 65% female
Age: 50+
Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35