



THE PERSONAL CHOICE BRAND

Personal Choice mails its catalogue to over 1 million proven mail order buyers throughout the year, providing an ideal opportunity for third party advertisers.

The catalogue offers a wide choice of personalised goods, as well as household, garden, leisure and health products.

Customers are particularly responsive to mail order and over half are multibuyers.

PERSONAL CHOICE

Personal Choice offers stylish inspiration for health, home and garden products (www.personal-choice.co.uk).



PROFILE

Gender: 64% Female
Age: 50+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing: 150,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000