



THE PERSONAL CHOICE BRAND

Personal Choice mails its catalogue to over one million proven mail order buyers throughout the year, providing an ideal opportunity for third party advertisers.

The catalogue offers a wide choice of personalised goods, as well as household, garden, leisure and health products.

Customers are particularly responsive to mail order and over half are multibuyers.

PERSONAL CHOICE

Personal Choice offers stylish inspiration for health, home and garden (www.personal-choice.co.uk).



PROFILE

Gender: 64% female
Age: 50+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

Email: GDPR compliant counts available on request
Rate: £55/000 + broadcast rate

Postal: GDPR compliant counts available on request
Rate: £115/000

Selections: £10/000

Delivery fee: £35