



## THE POSITIVE HEALTH BRAND

New to the insert market, Positive Health's extensive product selection includes supplements and the Circulation Pro Machine.

Selling direct to the consumer, Positive Health offers competitive prices and there is a high level of repeat purchase indicative of a loyal customer base.

Recruitment is through a mail order catalogue and off the page advertising.

This programme works well for mobility clients, general mail order, charities and grey market advertisers.

# POSITIVE HEALTH

Positive Health offers a wide range of products that make living at home with independence easier

## PROFILE

Gender: 75% female  
Age: 55+  
Demographic: BC1/C2

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services:  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

## Further information

### THE FIGURES

**Catalogue mailing:** 350,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000