

## THE QUINGO BRAND

One of the UK's leading suppliers of mobility scooters, Quingo is allowing third-party advertisers to access its customers via inserts into its customer mailings. The company's USP is the fact that its scooters have five wheels, offering more foot space and stability. As such it has a loyal, growing and responsive customer base.

Recruitment is through media/third party inserts, off the page advertising, TV and its website.

The programme works well for non-competing mobility clients, general mail order companies, charities, healthcare businesses and other grey market advertisers.

# QUINGO

Quingo offers the 'world's only five wheel scooter range' ([www.quingoscooters.com](http://www.quingoscooters.com)).

## PROFILE

Gender: 60% female / 40% male

Age: 60+

Demographic: BC1/C2



## THE FIGURES

**Catalogue mailing:**

30,000

**Frequency:** quarterly

**Insert weight:** 10g (max)

**Price:** £45/000

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services:***  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.