



THE REVITALISE BRAND

The brand's unique selling point is its dual action formula – hyaluronic acid + natural marine musonavo – which is said to be scientifically proven to relieve the effects of arthritis.

It is available in a tablet form or cream and the majority of consumers buy both for maximum pain relief. Many are repeat buyers.

The Revitalise brand is an opportunity for third party advertisers to reach older people interested in health, the grey market in general, and a strong pool of mail order buyers.

REVITALISE

Revitalise is a tablet and cream designed to reduce pain and restore mobility of people with arthritis (www.revitalisejoints.com).

PROFILE

Gender: 57% male
Age: 55+
Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.



THE FIGURES

Catalogue mailing: 50,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000