



## THE REVIVE BRAND

*Revive* is a natural remedy for people who want to get more out of the later stages of life. Customers are relatively healthy, active and enjoy life.

Third party advertisers can now reach this well-targeted audience of mail order buyers with inserts in the frequent mailings.

This mailing is suitable for the charity sector, mail order companies, those offering financial services, anyone in the grey market and competition offers.

## REVIVE

Revive is a natural remedy for older people who are active and enjoy life.

### PROFILE

Gender: 50:50 male:female  
Age: 60+  
Demographic: C1/C2D

### Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

### THE FIGURES

**Catalogue mailing:** 50,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000