



THE RUMATON BRAND

These are buyers of an extensive range of natural and alternative pain relief products, from back belts to magnetic jewellery, watches and other accessories.

The list is regularly updated and is recruited through direct mail campaigns, catalogue inserts, off the page advertisements as well as specialist magazines aimed at the mature market.

As well as the health sector, it is extremely responsive to mobility, fashion and general grey market mail order offerings.

RUMATON

Buyers of a diverse range of natural pain relief products

PROFILE

Gender: 58% female
Age: 55+
Demographic: BC1/2/D

Further information

*Please contact one of the sales team on
0845 643 8470 or email
info@griffinmediasolutions.com.*

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35