



## THE SCIENTIFIC GOLF BRAND

Scientific Golf mails its catalogue four times a year to 50,000 customers and prospective buyers of its excellent range of products.

Customers tend to be highly responsive to mail order, many are multibuyers and average order values are in the region of £75.

The list is well suited to those interested in targeting areas such as health and wellbeing, finance, automotive, charities and hobbies.

# SCIENTIFIC GOLF

Scientific Golf is a catalogue for men and women who are inspired by all-things golf.

## PROFILE

Gender: 78% male

Age: 45+

Demographic: BC1/2

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £125/000

**Selections:** £10/000

**Delivery fee:** £35