



## THE SCOTTS OF STOW BRAND

Scotts of Stow products appeal to people who want their homes to have a high quality country feel and have a high disposable income. Products in the range cost up to £999.

Demographic profiling shows that customers are financially aware, owning stocks, shares and other investments. They enjoy the finer things in life: theatre, eating out, gardening, golf and travel.

They have a track record of responding well to a variety of offers and appeals, through direct mail or inserts.

# SCOTTS OF STOW

Monthly catalogues full of inspiring ranges for the kitchen, home and garden ([www.scottsofstow.co.uk](http://www.scottsofstow.co.uk)).

## PROFILE

Gender: 78% female  
Age: 60+  
Demographic: ABC1

SCOTTS of STOW

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

*In addition, we offer print and production services: [www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.*

## THE FIGURES

**Catalogue mailing:** 400,000 (minimum) per mailing

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45 / 000