



THE DETAILS

Consumers who buy natural supplements that help them achieve their goal weight and then maintain it with products such as Fat Dissectors, Ultra Slimmer and Ultra Burners.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

This list is especially suited to third party advertisers in the health sector along with those promoting fashion and accessories, homeware, affordable travel and charities.

SLIMMING PRODUCT BUYERS

People looking for natural supplements to achieve and maintain weight loss

PROFILE

Gender: 75% female
Age: 45+
Demographic: BC1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £130/000

Selections: £10/000

Delivery fee: £35