



## THE DETAILS

Snoring can have a hugely negative impact on quality of life and is impossible to stop at will. Many people are turning to products such as Snore Relief Formula and Snore Free to control their own snoring or as a subtle hint for their partner.

All recruitment is through direct mail campaigns, catalogue inserts and product despatch inserts.

# SNORING PRODUCT BUYERS

Consumers who buying products to help control their own snoring or that of their partner

## PROFILE

Gender: 65% male  
Age: 45+  
Demographic: ABC1/C2/D

## Further information

Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

## THE FIGURES

**0-12 month GDPR compliant counts available on request**

**Rate:** £135/000

**Selections:** £10/000

**Delivery fee:** £35