



THE SNOWDEN BRAND

Snowden Healthcare is one of the UK's leading providers of natural, drug-free health products for pain, joints, incontinence, memory, weight and women's health.

The company is well-known for its Medicur unit, taken up by the NHS to relieve joint pain but also available via Snowden Healthcare. Mailings of Medicur buyers have recently become available for third party inserts.

Customers are recruited via direct mail and online.

This programme is ideal for general grey market mail order, travel and finance companies.

SNOWDEN HEALTHCARE

Snowden Healthcare is one of the UK's leading providers of natural health products offering over 20 year's experience in pain management solutions (www.snowdenhealthcare.co.uk).



PROFILE

Gender: 52% female
Age: 80% 60+
Demographic: B/C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing: 130,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000