



## THE SOLUTIONS WORLD BRAND

Solutions World is an established mail order catalogue that specialises in problem solving products and everyday essentials for health, home, garden and leisure.

Recruited through direct mail, inserts and online, many customers are multi-buyers and highly responsive to third party offers.

Demographic profiling shows that interests include health and wellbeing, reading, competitions, travel, cookery and gardening.

# SOLUTIONS WORLD

Provides essentials and problem solving products for homes, health and everyday life ([www.solutionsworld.co.uk](http://www.solutionsworld.co.uk)).

## PROFILE

Gender: 66% female  
Age: 69% 65+  
Demographic: B/C1/C2

## Further information

*Please contact one of the sales team on 0845 643 8470 or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).*

***In addition, we offer print and production services:  
[www.griffinmediasolutions.com](http://www.griffinmediasolutions.com) or tel 0845 643 8470.***

Solutions **WORLD**   
Practical solutions to everyday problems

## THE FIGURES

**Catalogue mailing:**  
175,000–1 million

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £30 / 000