



THE SOUND & VISION BRAND

Sound & Vision offers a comprehensive range of CDs from the 1950s through to the 1980s via off the page advertising, mailings and inserts.

The company has created a very responsive database, which is growing at 5,000–10,000 per month; 65% are repeat buyers and 35% are new buyers.

The Sound & Vision list is well suited to the grey market in general and is particularly responsive to wellbeing, health, gadget and games offers.

SOUND & VISION

Distrbutor of CDs from the 1950s – 1980s.

PROFILE

Gender: 55% female
Age: 55+
Demographic: C1/2D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £105/000

Selections: £10/000

Delivery fee: £35