



THE SOUND & VISION BRAND

Sound & Vision offers a comprehensive range of CDs from the 1950s through to the 1980s via off the page advertising, mailings and inserts.

The company has created a very responsive database, which is growing at 5,000–10,000 per month; 65% are repeat buyers and 35% are new buyers.

The Sound & Vision brand is well suited to the grey market in general and is particularly responsive to wellbeing, health, gadget and games offers.

SOUND & VISION

Distrbutor of CDs from the 1950s – 1980s.

PROFILE

Gender: 55% female
Age: 47–74 years
Demographic: C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing: 50,000–200,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000