









THE TGA MOBILITY BRAND

TGA Mobility allows five non-competing inserts into its catalogue mailing, which goes out four times a year to its best customers.

Customers are recruited via inserts, off the page advertising and through the company's website.

The TGA offering is ideal for advertisers targeting the older market, particularly those interested in health, the charity sector, finance and investment, clothing and general mail order companies.

TGA MOBILITY

TGA mobility sells a wide range of scooters, wheelchairs and accessories targeting the older market (www.tgamobility.co.uk).

PROFILE

Gender: 65% female

Age: 75% 60+

Demographic: ABC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.



THE FIGURES

Catalogue mailing: 70,000

Frequency: Quarterly

Insert weight: 10g (max)

Price: £45 / 000