



THE BRANDS

The 'go-to' companies for anything garden-related. Thompson & Morgan and Van Meuwen have built up a loyal customer database with a high percentage of repeat buyers.

Recruitment of these highly responsive mail order buyers is through their mail order catalogue and their website.

This programme works well for mobility clients, as well as general mail order, charities, financial and other grey market advertisers.

THOMPSON & MORGAN/VAN MEUWEN

Two of the best-known brands in the UK for seeds, plants and gardening equipment www.thompson-morgan.com and www.vanmeuwen.com.

PROFILE

Gender: 50% male 50% female

Age: 45+

Demographic: ABC1

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing:
150,000–350,000

Product despatch: 50,000–
450,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000