



DETAILS

Tea tree oil is an essential oil with a fresh smell and a colour that ranges from pale yellow to nearly colorless and clear.

Scientific research suggests that tea tree can be used as an antiseptic and to tackle healthcare issues such as skin problems, infections and dandruff.

Recruitment of the tea tree product buyers is through direct mail campaigns, catalogue inserts and product despatch inserts.

TEA TREE PRODUCT BUYERS

Health conscious consumers who buy tea tree products such as body and facial wash and foot spray.

PROFILE

Gender: 71% Female
Age: 45+
Demographic: C1/C2/D

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £35