



THE MOBILITY FURNITURE COMPANY

MOBILITY FURNITURE COMPANY BRAND

specialises in rise and recline chairs with matching settees, fixed chairs and adjustable beds (www.mobilityfurniture.co.uk).

Mobility Furniture Company prints a monthly free 68 page brochure for customers to browse through its product range. Two non-competing inserts are accepted into the brochure mailing.

Customers are recruited via inserts, off the page advertising and through the company's website.

The Mobility Furniture Company offering is well suited to those targeting the older market (particularly health), finance and investment sectors, clothing and general mail order companies.

PROFILE

Gender: 60% female / 40% male

Age: 60+

Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE
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THE FIGURES

Catalogue mailing:

20,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45 / 000