griffin MEDIA SOLUTIONS



THE TOWER HEALTH BRAND

TOWER HEALTH towerhealth

Tower Health researches into, promotes and distributes high quality natural health and pharmacy products.

Particularly well-known for its Pain-Gone Pen, Tower Health now accepts a maximum of two inserts into its customer mailings.

Customers are recruited via direct mail and online.

This programme is ideal for non-competing health companies, charities and those in the mobility, clothing and general grey market mail order sectors. Tower Health has distributed natural health pharmacy products since 1999 (www.tower-health.co.uk).

PROFILE

Gender: 55% male Age: 80% 60+ Demographic: B/C1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com. In addition, we offer print and production services: www.griffinmediasolutions.com or tel 0845 643 8470.

THE FIGURES

Catalogue mailing: 50,000

Frequency: Quarterly

Insert weight: 10g (max)

Price: £45 / 000