



THE WELLFORM BRAND

Health products available through Wellform include vitamins, minerals, supplements, books, aids, lifestyle products and specialist creams.

Customers receive a monthly catalogue and many make regular purchases resulting in a high percentage of multi buyers.

The Wellform list works well for the following areas: finance, charity, mobility and general mail order offers aimed at the grey market.

WELLFORM

Wellform offers a range of health products through its mail order catalogue (www.wellformdirect.com).

PROFILE

Gender: 57% female
Age: 55+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £115/000

Selections: £10/000

Delivery fee: £35