







# MEDIA SOLUTIONS

#### THE DETAILS

This is a list of pet owners who buy a comprehensive range of effective products to help increase their pet's vitality and improve their general wellbeing

The Woods Pets list is particularly suitable for companies looking to advertise to people who love their homes and gardens, leisure time, holidays, affordable fashion, accessories and collectables.

# **WOODS PETS**

Woods Pets is a list of owners who frequently purchase products to improve the general wellbeing of their pets.

#### **PROFILE**

Gender: 60% female

Age: 50+

Demographic: C1/C2/D

## **Further information**

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

### THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £125/000

Selections: £10/000

Delivery fee: £30