



THE WOODS SUPPLEMENTS BRAND

Woods Supplements sells a wide variety of vitamins, minerals, aromatherapy and beauty products made from natural ingredients via a catalogue and website.

Consumers buy direct, so Woods markets its goods at competitive prices, creating a dedicated customer base that regularly makes repeat purchases.

All recruitment is through direct mail campaigns, catalogue inserts and product dispatch inserts.

This list is particularly suited to health campaigns, general grey market mail order, mobility and the charity sector.

WOODS SUPPLEMENTS

Woods Supplements supplies high quality natural healthcare products (www.woodshealth.com).



PROFILE

Gender: 64% female
Age: 60+
Demographic: BC1/C2

Further information

Please contact one of the sales team on 0845 643 8470 or email info@griffinmediasolutions.com.

THE FIGURES

0-12 month GDPR compliant counts available on request

Rate: £130/000

Selections: £10/000

Delivery fee: £35