



All the Very Best offers www.healthylivingdirect.com consumers the best-selling products from catalogues in the Kingstown group.

All the Very Best contains the best-selling products from the other catalogues in the Kingstown group: Healthy Living Direct, Fashion Friendly, Garden Ability, Inspired Choices and Housewares Direct.

The extensive range of products at varying price points means there is something for everyone, so the programme is highly responsive.

Third party advertisers that enjoy particular success with All The Very Best include mobility, health, travel, financial and general grey market mail order companies.

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.



PROFILE

Gender: 60% female/40% male

Age: 55+

Demographic: ABC1/C2

THE FIGURES

Catalogue mailing: 200,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45/000