



Chemist Direct [www.chemistdirect.co.uk](http://www.chemistdirect.co.uk) is an online pharmacy specialising in over-the-counter medication and health and wellness products.

**Chemist Direct** is part of Pharmacy2U, the UK's biggest online pharmacy. Its growing and engaged customer base tend to order medicine, toiletries, health & beauty products.

Customers spend an average of £30–£32 per order and have interests that include food, dining & cooking, media & entertainment, beauty & wellness, green living, family focus, fashion, sport & fitness... plus they are avid news readers.

## PROFILE

**Gender:** 58% female/42% male

**Age:** 25–54 years average

**Demographic:** ABC1

## THE FIGURES

**Product despatch:** 250,000 +

**Frequency:** monthly

**Max spec:** A5

**Price:** £35/000

## FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

