



Chemist Direct www.chemistdirect.co.uk is an online pharmacy specialising in over-the-counter medication and health and wellness products.

Chemist Direct is part of Pharmacy2U, the UK's biggest online pharmacy. Its growing and engaged customer base tend to order medicine, toiletries, health & beauty products.

Customers spend an average of £30–£32 per order and have interests that include food, dining & cooking, media & entertainment, beauty & wellness, green living, family focus, fashion, sport & fitness... plus they are avid news readers.

PROFILE

Gender: 58% female/42% male

Age: 25–54 years average

Demographic: ABC1

THE FIGURES

Product despatch: 250,000 +

Frequency: monthly

Max spec: A5

Price: £35/000

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

