





Cosyfeet www.cosyfeet.com offers wide, deep and roomy footwear for a loyal and growing customer base reached via a catalogue, website and retail outlets.

**Cosyfeet** has been selling shoes since 1983 but its product range has since increased and now incorporates socks, hosiery, premium foot-care solutions and mobility products.

Customers are recruited via media inserts, off the page advertising and online.

Extremely tasteful catalogues are popular with customers, representing a good opportunity for advertisers in mobility, health,finance, lifestyle and the charity sector.

## FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email **info@griffinmediasolutions.com.** 



## PROFILE

**Gender:** 80% female/20% male

Age: 50+

Demographic: ABC1

## THE FIGURES

**Catalogue mailing:** 100,000–160,000

**Product despatch:** 20,000

Frequency: monthly

**Insert weight:** 10g (max)

Price: £45/000