



Cosyfeet www.cosyfeet.com offers wide, deep and roomy footwear for a loyal and growing customer base reached via a catalogue, website and retail outlets.

Cosyfeet has been selling shoes since 1983 but its product range has since increased and now incorporates socks, hosiery, premium foot-care solutions and mobility products.

Customers are recruited via media inserts, off the page advertising and online.

Extremely tasteful catalogues are popular with customers, representing a good opportunity for advertisers in mobility, health, finance, lifestyle and the charity sector.

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

    @mediagriffin

PROFILE

Gender: 80% female/20% male

Age: 50+

Demographic: ABC1

THE FIGURES

Catalogue mailing:
100,000–160,000

Product despatch:
20,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45/000