



Craft & Hobby www.craftandhobby.uk.com is a Kingstown Associates brand for people who love arts and crafts products.

A popular catalogue was first published in 2015 and is currently enjoyed by over 100,000 craft buyers in the UK. Three years later the Craft and Hobby website was launched. Knitting is the most popular department with customers repeat buying to keep up with the latest patterns.

Partnering with **Craft & Hobby** works extremely well for companies who offer home shopping, items for the home and garden, health and mobility.

PROFILE

Gender: 70% female/30% male

Age: 55+

Demographic: BC1/C2

THE FIGURES

Catalogue mailing: 60,000

Frequency: 3 x a year

Price: £45/000

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

    @mediagriffin