



Garden Ability [www.gardenability.uk.com](http://www.gardenability.uk.com) is a popular mail order catalogue that offers a wide range of garden products.

**Garden Ability** has a vast array of items for the garden, including ornaments, plants, fencing, edging, tools, lighting, bird houses/feeders and pest control.

Customers are passionate gardeners and house proud too, enjoying healthy living and the outdoors.

This programme works well for advertisers in the fields of health and wellbeing, food, travel, charities, collectables, finance and insurance.

## PROFILE

**Gender:** 60% female/40% male

**Age:** 55+

**Demographic:** ABC1/C2

## THE FIGURES

**Catalogue mailing:** 65,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45/000

## FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

