



Healthy Living Direct www.healthylivingdirect.com is a well-established catalogue that has an extensive offering of products for the older market.

Healthy Living Direct is a popular mail order catalogue that is home to an array of products from health, homeware and footwear to gardening and even gifts.

The high volume and frequent catalogue mailing works well for third party advertisers such as those offering collectables, holidays, mobility solutions, fashion and accessories and financial services.

PROFILE

Gender: 75% female/25% male

Age: 55+

Demographic: BC1/C2

THE FIGURES

Catalogue mailing: 350,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45/000

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

