



Healthy Living Direct [www.healthylivingdirect.com](http://www.healthylivingdirect.com) is a well-established catalogue that has an extensive offering of products for the older market.

**Healthy Living Direct** is a popular mail order catalogue that is home to an array of products from health, homeware and footwear to gardening and even gifts.

The high volume and frequent catalogue mailing works well for third party advertisers such as those offering collectables, holidays, mobility solutions, fashion and accessories and financial services.

#### FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email [info@griffinmediasolutions.com](mailto:info@griffinmediasolutions.com).

 @mediagriffin

#### PROFILE

**Gender:** 75% female/25% male

**Age:** 55+

**Demographic:** BC1/C2

#### THE FIGURES

**Catalogue mailing:** 350,000

**Frequency:** monthly

**Insert weight:** 10g (max)

**Price:** £45/000