



Independence Ltd www.independence.ltd.uk is a company that offers high quality living aids that enhance independence.

Established for over 30 years, **Independence Ltd** has a long history of providing high quality carefully sourced aids for everyday living, from mobility and incontinence products to clothing and footwear.

Customers are recruited via direct mail and the company website and are contacted regularly via a brochure. This programme is well suited to financial and insurance companies, mail order businesses, those in the mobility sector, charities and companies specialising in gardening and lifestyle.

PROFILE

Gender: 60% female/40% male

Age: 60+

Demographic: BC1/C2

THE FIGURES

0-12 Month GDPR compliant counts available on request

Rate: £125/000

Selections: £10,000

Delivery fee: £35

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

