



Inspired Choices www.healthylivingdirect.com offers great products for home, health and garden at great value prices.

Inspired Choices is a popular mail order catalogue that includes a wide range of affordable products from cosmetics and kitchen items to storage solutions, organisers and DVDs.

Customers often make multiple purchases and many are repeat buyers.

The large and frequent catalogue mailing is an attractive prospect to third party advertisers in the areas of mobility, health and beauty, fashion and accessories, travel and the charity sector.

PROFILE

Gender: 65% female/35% male

Age: 60+

Demographic: BC1/C2

THE FIGURES

Catalogue mailing: 150,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45/000

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

    @mediagriffin