



Kingstown www.kingstown.uk.com product despatch is a unique opportunity to reach out to known buyers across the Kingstown brands.

Kingstown is a mail order company that owns a number of lifestyle brands predominantly aimed at the over 60s.

Advertising products and services within the Kingstown product despatch programme is an excellent way to target older people with disposable income who are passionate about homes, gardens, fashion and health.

The programme works extremely well for companies in the fields of mobility, travel and insurance as well as collectables, homeware and the charity sector.

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.



PROFILE

Gender: 65% female/35% male

Age: 55+

Demographic: BC1/C2

THE FIGURES

Product despatch:
40,000

Frequency: monthly

Price: £45/000