



The Mobility Furniture Company specialises in rise and recline chairs with matching settees, fixed chairs and adjustable beds www.mobilityfurniture.co.uk

The Mobility Furniture Company prints a monthly free 68 page brochure for customers to browse through its product range. Two non-competing inserts are accepted into the brochure mailing.

Customers are recruited via inserts, off the page advertising and through the company's website.

The Mobility Furniture Company offering is well suited to those targeting the older market (particularly health), finance and investment sectors, clothing and general mail order companies.

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

    @mediagriffin

PROFILE

Gender: 60% female/40% male

Age: 60+

Demographic: BC1/C2

THE FIGURES

Catalogue mailing: 20,000

Frequency: monthly

Insert weight: 10g (max)

Price: £45/000