



The Mobility Furniture Company specialises in rise and recline chairs with matching settees, fixed chairs and adjustable beds www.mobilityfurniture.co.uk

New to the market, **The Mobility Furniture Company (MFC)** is allowing third party advertisers to access its customers via inserts into customer mailings. **MFC** is one of the leading suppliers of beds and chairs in the UK to the over 60s.

Recruitment is through media/third party inserts, off the page company advertising and via the website. This programme would work well for non-competing mobility clients, as well as general mail order, charities and other grey market advertisers.

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.

    @mediagriffin

PROFILE

Gender: 60% female/40% male

Age: 60+

Demographic: BC1/C2

THE FIGURES

Customer mailing: 50,000

Frequency: monthly

Insert weight: A5, 10g (max)

Price: £45/000