



Grand UK Holidays www.grandukholidays.com provides brochures offering coach holidays and escorted tours to the mature traveller.

The **Grand UK Holidays** insert programme allows advertisers to target the loyal customers of this well-known travel company.

Established for over 30 years, the company is more popular than ever: last year 96% of passengers said they would book another trip with Grand UK Holidays.

Customers are recruited via brochures and online advertising. This exciting programme is well suited to companies in the areas of finance, insurance, mail order, mobility and gardening.

PROFILE

Gender:
50% female/50% male

Age: 50+

Demographic: BC1/C2

THE FIGURES

Catalogue mailing:
53,000

Frequency: bimonthly

Insert weight: 10g
(max)

Price: £45/000

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733**
or email info@griffinmediasolutions.com.

